



## Wittenborg Annual Globalisation Conference | 10 Themes

*Wednesday-Friday, 3rd week August | Apeldoorn, The Netherlands*

Immerse yourself in an intellectual journey that delves into the profound impacts of globalisation.

1. **The Digital Revolution:** How Technology is Shaping Global Interactions.
2. **Global Trade and Economics:** The Changing Landscape of International Commerce.
3. **Cultural Exchange in a Globalised World:** Impacts and Implications.
4. **Migration Patterns:** Opportunities, Challenges and the Human Story.
5. **Environmental Challenges:** Globalisation and the Quest for Sustainable Solutions.
6. **Global Governance and Policy:** Seeking Unity Amidst Diversity.
7. **The Future of Work:** Skillsets, Outsourcing and Cross-border Collaborations.
8. **Ethics and Globalisation:** Navigating the Moral Dimensions of International Integration.
9. **Global Health and Pandemics:** A Unified Response to Global Threats.
10. **Education in a Globalised Era:** Preparing the Next Generation for a Boundary-less World.



### 3-Year, Part-time DBA November Start | €32K Course Fee

Crafted to accommodate the schedules of executives and educators, the 3-year, part-time DBA programme seamlessly integrates practical expertise with scholarly research. This versatile offering embraces a hybrid approach, blending online and in-person courses across multiple locations, including Amsterdam, Apeldoorn, Paris and Nantes. The prestigious Audencia Business School in France bestows the DBA qualification upon successful completion.



### PGCert in Teaching & Learning in Higher Education

The PGCert, a postgraduate programme, grants 30 EC at Level 7, catering to early career HE academic staff and experienced new lecturers transitioning from other professions. This programme enriches their pedagogical expertise, honing teaching and learning skills in Dutch higher education. It places emphasis on internationalisation, diversity and adapting to varied student needs.





## Erasmus+: Projects, Staff & (Blended) Student Mobility

Engaged in KA2 initiatives (including CBHE) alongside partners from within and beyond the EU, Wittenborg assumes multifaceted roles as a coordinator, researcher, and a partner for both dissemination and ensuring quality. We extend an open invitation to prospective partners interested in collaboration. We welcome colleagues driven by research pursuits, along with a select cohort of visiting students, to join us throughout the year. Constraints on student mobility in intensive programmes has led us to design a practical solution: a 2-month, blended, student-mobility programme that strikes the perfect balance.



## Summer School | Mid-July to Mid-August | Apeldoorn

Join us for enriching programmes spanning the final two weeks of July and the initial weeks of August. Open to partner university and high-school students, these immersive experiences offer unparalleled insights. Delve into Dutch language and culture with our intensive one-week course, a perfect introduction for international newcomers. Also: for educators and managers worldwide, our tailor-made short courses provide ongoing growth opportunities throughout the year. Whether you seek to broaden horizons or deepen expertise, our programmes are designed to inspire and empower.



BETTER YOURSELF  
BETTER OUR WORLD

Scan the QR codes  
or email [impact@wittenborg.eu](mailto:impact@wittenborg.eu) for more information

